## ONE WISE CHOICE FOR YOUR PROPERTY





### We welcome you

With the industry's top real estate professionals at your fingertips, ONEAGENCY is committed to delivering innovation in real estate. Not only do you have access to individuals who have excelled in property sales and property management, but who have also combined to become the industry leaders.

Welcome to the **ONEAGENCY** family.

#### Our ethos

Breaking new ground in marketing, technology, sales techniques and client communication, we provide more than your average real estate service – we offer an entire experience, and you are at the centre of it.

Our ethos is very much built on delivering ONE on ONE personal service. With immediate access to Principal Andrew Reeves and the support of an experienced, motivated and passionate team, you'll receive ongoing communication, personal support and professional guidance.

Our goal is to get you the best possible price for your home, in the best possible time frame. We're on your team – sharing ONE goal, ONE dream and ONE vision.

### Meet Andrew Reeves

Having lived in the Penrith area for most of his life, Andrew Reeves is a true local. Andrew started his real estate career in 1999, gaining years of experience in both residential and commercial real estate. He launched ONEAGENCY REEVES PROPERTIES in 2014 bringing with him extensive knowledge of the Lower Blue Mountains and Penrith property markets, exceptional negotiating skills, and a commitment to delivering one-on-one personal service.

As a family-owned and run business, Vanessa Reeves (a qualified Chartered Accountant) has the responsibility of ensuring that all financial and legal transactions align with the integrity of the business.

Andrew loves keeping fit and active, spending time with his young family and playing golf (when time permits!). He epitomises integrity, creativity and hard work. Andrew is committed to professional development, continually attending industry forums and seminars having been trained and inspired in both real estate and sales by industry leaders. From your very first phone call through to your first day in your new home, Andrew is committed to ensuring that your sale is both positive and profitable.

"I have used Andrew a number of times to both buy and sell residential property. His knowledge of residential real estate is without peer in his area. Andrew's attention to customer service, and his warm, friendly manner makes the process of buying and selling easy. I would never consider using anyone else in the Nepean region to sell my property."

Joe Upton, Vodafone Australia

### **ONEAGENCY**ONE wise choice for your property.

"To give real service, you must add something which cannot be bought or measured with money, and that is sincerity and integrity"



### **ONE** step ahead

### Awarded for Excellence in INNOVATION by the Real Estate Institute of NSW (REINSW).

Industry observation has shown that most vendors will choose an experienced individual over a large organisation when it comes to selling their property.

In today's digital age, the face of real estate has now changed. When was the last time you looked in a real estate agency's front window to find real estate?

ONEAGENCY has done more than move with the times – we're redefining the very essence of the industry. Our focus on innovation has set a new benchmark, as recognised by the Real Estate Institute of NSW as well as our ever-growing list of overjoyed clients.



#### ANDREW REEVES - Agent of the year for NSW 2017 winner

Followed by an impressive

- #5 Agent in Australia
- #1 Agent in Sydney
- #1 Agent Emu Plains
- #1 Agent in Emu Heights
- #1 Agent in Kingswood
- #99 Agency in Australia





ANDREW REEVES
One Agency Reeves Properties

Contact Agent:0414 988 029

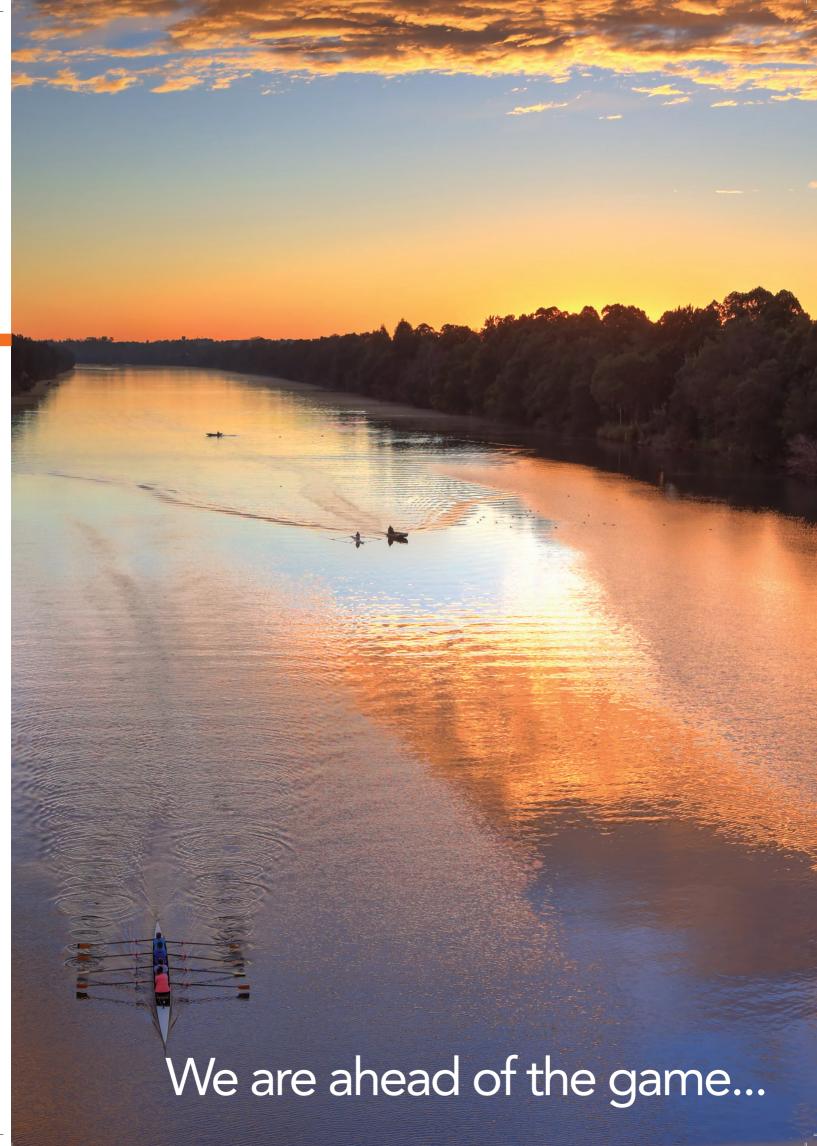
#### **ONEAGENCY** Australasian Awards 2016

Andrew Reeves winner of

- \* Selling principal of the year
- \* Exceptional marketing innovation
- \* Best large business metro



Our team is always on your side



## Innovation is our essence

We recognise the vitally important role that technology plays in today's real estate market.

At ONEAGENCY REEVES PROPERTIES, you'll work with a team dedicated to innovation and committed to change. Not only will you benefit from the latest sales techniques and communication platforms, but you'll also have access to:

- The most advanced real estate processes and systems to give your property the very best chance of success
- An extensive local database of buyers
- An Australia-wide network of buyers
- A state-of-the-art centralised website
- An e-magazine which reaches buyers locally, nationally and internationally
- Social, video, mobile, print and electronic communications, and
- Branding, signage and marketing with personality, ensuring your property stands out from the rest.

At ONEAGENCY REEVES PROPERTIES, passion and innovation are our fuel.

They propel our ideas, shape our approach, and cement our client commitment.

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For Sale

#### **Historic Residence and Gardens!**

- Quintessential embodiment of a rural property built during the Victorian era.
- Imposing formal lounge with sixteen foot, pressed metal ceiling and Jetmaster fireplace
- Five-bedroom residence including nursery and maid's quarters
- Magnificent bathroom with French tiles and claw footed bath.
- Cellar, inground pool, cabana and carport
- Extensive gardens and landscaping on 2,893sqm block.

Viewing: Inspections by appointment
Contact: Andrew Reeves 0414 988 029
Office: 2/30 Woodriff Street, Penrith

Web: oneagencyreevesproperties.com.au

4732 1600

ONEAGENCY
REEVES PROPERTIES

## A striking brand with personality

We've researched the market carefully and employed the most knowledgeable real estate and marketing experts to create a brand ethos and identity that is striking, professional and contemporary. It has a corporate image yet a personalised feel.

Benefit from our distinctive and instantly-recognisable branding which stands out from the crowd, synonymous with innovation and vision.





Signboards



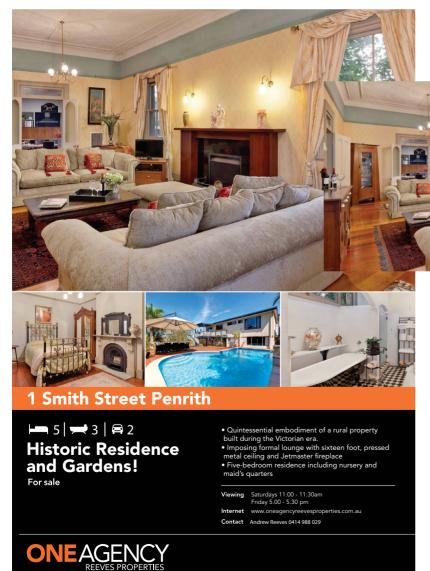
Welcome Flag



A-Frame



1/4 Page Display Ad



**Historic Residence and Gardens!** 

**-** 5 | <del>-</del> 3 | **-** 2

Price From \$4,500,000

- Quintessential embodiment of a rural property built during the Victorian era.
- Imposing formal lounge with sixteen fo metal ceiling and Jetmaster fireplace
- Five-bedroom residence including nursery and maid's

Saturdays 11:00 - 11:30am Friday 5.00- 5.30pm Andrew Reeves 0414 988 029 2/30 Woodriff Street Penrith 02 4732 1600

**ONE**AGENCY

Marketing Card

#### **Garage Sale Advertisement**



## Stand out from the crowd

Benefit from a strong brand and marketing that is:

- Clever
- Professional, and
- Contemporary.

ONEAGENCY REEVES PROPERTIES marketing is specifically designed to be fresh, striking and memorable. With a personal marketing program developed specifically for your property and circumstances, your home will stand out from the competition.



## Why choose Oneagency reeves properties?

Buying a home is the single most important investment you will make in your lifetime.

Your profit, however, depends on the sale of that home. Don't compromise.

### Want to live the good life? We've got the team to take you there.

Andrew and Vanessa have assembled a first-class team of real estate professionals to guarantee your success. They have ensured that a sense of empathy and commitment to clients, not readily found in the industry, resonates strongly throughout the ONEAGENCY REEVES PROPERTIES culture.

The team at ONEAGENCY REEVES PROPERTIES value the privilege of selling your property and being entrusted with not only the sale of your home, but also the faith of your family.

And with the support of a local and national team, we deliver results – guaranteed.

### Who cares? I care

Look what people say about **ONE**AGENCY REEVES PROPERTIES

My wife and I recently sold our house with One Agency Reeves Properties and we are so glad we made that decision. The team of people at Reeves Properties are outstanding at what they do and are the absolute professionals in how they go about the procedure. It was a huge decision to sell our house, as it is for so many people but I truly believe Andrew and his team made the process so much less stressful. Thank you Andrew and your staff for the experience and smooth sale.

#### **Timothy Summers**

Andrew and his team are the consummate professionals. They removed all the stress from us as the vendors, and achieved above what we expected. I cannot recommend or thank them highly enough, it is not surprising they are ranked the number 1 agent in NSW if not Australia. I would advise anyone thinking of buying or selling to engage One Agency for the project.

#### Ken & Dianne Hunter.



Andrew and his team were fantastic from start to finish and secured a great price on my property after one open home. Communication was clear and helpful, and Andrew's advice, knowledge, and strategy was excellent and resulted in a great sale. It was clear that Andrew's number one priority was me as the seller and he listened and was open to ideas that were put forward. He successfully negotiated the sale of the home with integrity and transparency. I'd happily recommended Andrew and One Agency to all.

#### **Tony Ritchie**

We first approached One Agency Reeves Properties due to recently sold listings similar to our home. Andrew and his team were very professional and supported us through the sale of our first home. Andrew and Leonie followed up when promised and made the whole process extremely simple and hassle-free. It appears that buy-ready purchasers are continually approaching One Agency Reeves Properties, which is why our house sold so quickly. We will continue to recommended One Agency Reeves Properties to my family, friends and neighbours that are looking to sell or buy.

#### **Timothy & Yasmin Ostric**

From the get go the vibe was positive and Andrew simply delivered, it was a hassle free experience selling our property and we would have no hesitation recommending Andrew Reeves to do the same for you. So if you're selling a property put it with this business and get the outcome you're after with out the stress.

#### **Chris & Tammy Sutton**

In all my years of purchasing property I have never dealt with a better agent. Andrew is honest, transparent and unlike many other agents in the area that I dealt with - a downright great guy. I would recommend Andrew over any agent in the Penrith / Mountains area. An absolute legend.

#### **Joseph Rahme**

Andrew made us feel from the start that he was focused on our property and presented a personalised plan for the marketing of the property that was different to any other agent we interviewed. Andrew provided us with helpful advice and resources to ensure our home was presented at its' best for the open home. Andrews' team was very helpful throughout the process as well. A great result on the sale of our home was achieved very quickly though Andrews superior negotiation and strategic thinking and planning skills. We would recommend Andrew and his team to anyone looking to get the best price for their home.

#### **John Brown**

We would like to express our sincere gratitude to Andrew and his team for selling our home. This was our first experience ever selling a home, and we were kept well informed, and our views were respected, at every step of the process. Andrew was always just a phone call away, and his honesty and professionalism meant that the sale of our home was a smooth, timely and stress free process. We highly recommend Andrew to anyone that is considering selling their home, he will go above and beyond in delivering a great result.

#### **Stephen Crimston**

Having bought and sold a property some years ago with Andrew Reeves my Wife and I liked the way Andrew conducts his business, so with this property and having Andrew looking after the sale it made the whole transaction very smooth. The team at One Agency Reeves Properties did a magnificent job without any fuss, absolute professionals. We couldn't be happier with the service, Thank You Andrew Reeves and all the staff at One Agency Reeves Properties.

#### **Chris & Tammy Sutton**

This is the second property Andrew and his Team have sold for us within the last 3 months and in both cases we followed Andrew's advice and achieved truly outstanding results. It's the help given that takes the stress out of selling such as providing and locating signage and advertising for the garage sale, suggesting and organising and overseeing the tradies for the renovations, which we agreed were needed. He handled all of this very efficiently and within budget. Even looking after the rubbish collection was just part of the service. Communication throughout the process was excellent, professional, easy-going and friendly. Andrew and his team are without doubt the best we have dealt with.

#### **Paul Crosariol**

From the moment we decided to have Andrew represent us, we knew he would be the right person for the sale of our home. We set a firm challenge and goal, which to his full credit, Andrew embraced, respected and achieved both for us and the result was a record sale for the area. His sense of responsibility, pride and diligence is a rarity these days. His ability to listen, pay attention to and carry out finer details was essential for us......we always felt that Andrew was one step ahead in removing the potential doubt or stress that can come with " letting go " of a home. We placed a level of trust in him and his team and we were totally comfortable in allowing them full access when showing people through..... Selling your home can be one of the most demanding and destabilising things you do in life, however, thanks to Andrew, his positive attitude and genuine interest in us set him apart from any other selling experience we have had. He is always honest, never steps over the mark and is always happy to learn more about the people he deals with........ and always, a great voice of comfort at the other end of the phone. We were very pleased and proud to see someone of his calibre, along with his team receive their well earned and deserved commission. Our experience was a 10 out of 10. Yours Sincerely.....

Kate and Mike Ribot de Bressac



# Every aspect was explained in a concise and logical manner, without any hype

#### Work with ONEAGENCY REEVES PROPERTIES and receive:

- Uncompromising attention to your needs
- ONE-on-ONE communication
- Fresh, dynamic and contemporary marketing
- Individualised, targeted campaigns across multiple platforms
- Pro-active sales and negotiating, and
- The support of an experienced, motivated and passionate team.

"Their fresh and innovative marketing attracted a huge number of buyers to the property, which created competition. Their experience and negotiating skills generated a result that far exceeded my expectations"



#### **Local Sponsorships**

- \* Glenbrook Panthers Bowling Club
- \* NADO
- \* Paws 'n' Tales
- \* Emu Plains Cricket Club
- \* Western District Hockey
- \* Taste of Tandaza Australian Friends of Tandaza Inc.
- \* Ride4Kidz

#### Proudly supporting our local community.

"The professionalism and genuine care is something that is very hard to find these days in any business. Andrew and his team are redefining how real estate should be in the local area and are light years ahead of their competition."

- Inis Shepherd

### ONE TEAM TWO LOCATIONS

2/30 Woodriff Street Penrith NSW 2750 30 Great Western Highway Blaxland NSW 2774

Telephone: 02 4732 1600 Facsimile: 02 4732 1699 Telephone: 02 4739 0777 Facsimile: 02 4739 4801

www.oneagencyreevesproperties.com.au

