

One wise choice
for your property

ONEAGENCY

Thank you


Thank you for considering [One Agency XXXXXXXX] to sell your property.

The One Agency brand was inspired by our founder, Paul Davies, who saw a need to put people before profits, and ensure our clients get 'the best of the best'.

One Agency continues to lead all real estate groups for growth across Australasia and for this reason is renowned for attracting the very best real estate professionals in the industry.

With insights into buyers' needs and desires, we believe we'll sell your property sooner for a better price with superior service.

We hope you'll join us.



Introducing
our **family.**

Why One Agency works with you

Selling your home is an exciting time. There's the delightful anticipation of moving to your next stage in your property journey. There's also the fear of not knowing what you need to do, and when.

We're here to support you through every stage of your property sale and to make every effort to meet your goals for your move.

Although each agent has a particular selling style, we all agree that these 6 aspects of a sale are key to achieving a top price for your property.

1. We're local specialists with in-depth knowledge of local market conditions. We know who's looking for a property like yours, what buyers are looking for and we bring the right buyers to you. It's all about identifying the right target market for your property and how we let those people know your property is for sale.
2. We take the time to get to know you, your situation and goals.
3. We gather essential feedback from enquiries; this helps us confirm what value potential buyers place on your property. Feedback also helps us help you choose what method of sale we think will get you the best sales price.
4. We craft a personalised marketing campaign that's tailored to your property and is thorough to ensure we reach all active buyers both within the area and from without.
5. We help highlight your property's best features and when we talk to buyers, we'll guide them to the unique aspects of your property. We find that sometimes buyers need a little push in the right direction to see a home's true potential.
6. We make an emotional connection with potential buyers.

We understand buyers; we know how to spark their imagination so they've mentally moved in. Once they start telling us about any improvements they'd like to make, we know we're on the right road.

We don't believe in a 'one size fits all' approach, that's why we personalise your campaign to you and your property.



Family history

Substance, fortitude,
independence

The One Agency brand is a leap forward in property sales and marketing. When Paul Davies started One Agency, he drew on his 40+ years in real estate. His goal was to create a network that put sellers first and would allow agents to be their best. Our network attracts the best of the best – those agents who have been successful working under other brands but who now are highly motivated to run their business.

All of us welcome the freedom that One Agency gives us, along with the flexibility and comfort of operating under a fresh, eye-catching and sophisticated brand.

Our family of agents

Because we're members rather than franchisees, our methods and sales strategies aren't driven from Head Office. We collaborate more, which means a better outcome for you. We're always learning from each other and share ideas and innovations. Often, an agent from another area will have the perfect buyer for a property. That could be your property.

Join the family

When you choose a One Agency agent, you're not only choosing a real estate agent who is on your side. You're engaging people who are forward-thinking and innovative, with roots in our local communities. We bring energy and enthusiasm because we're a network of self-starters. You are guaranteed superior service, with excellent communication.

A spotlight on your property

When we advertise and market your property, your home is the hero. We craft personalised, highly effective marketing campaigns that suit you, your timeline and the uniqueness of your property.

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“We're with you all the way. We take the time to get to know you, your particular situation and your goals to help you achieve them. We're by your side as a trusted adviser, both now and in the future.”

PAUL DAVIES, *Founder and CEO*





Meet the family

Introducing [Agent's Name]

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AGENT'S NAME, Job Title

Feature properties

Sold by Agent's Name

We have recently sold a number of noteworthy properties, all of which generated plenty of interest from buyers and achieved impressive results. Our listings are supported by innovative, high-impact marketing and a widely respected brand identity.

We work closely with our vendors to ensure our properties are showcased to perfection. We recommend trusted, cost-effective people who can assist with everything from minor repairs to interior styling, garden maintenance and more significant renovations that will enhance the appeal and ultimately the sale.

01 **XX Street name, Suburb**
Sold for \$X,XXX,XXX

02 **XX Street name, Suburb**
Sold for \$X,XXX,XXX

03 **XX Street name, Suburb**
Sold for \$X,XXX,XXX

04 **XX Street name, Suburb**
Sold for \$X,XXX,XXX

05 **XX Street name, Suburb**
Sold for \$X,XXX,XXX

06 **XX Street name, Suburb**
Sold for \$X,XXX,XXX



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AGENT'S NAME, Job Title



**Together
we are one.**



Our extended family Australasia and Pacific Islands

Expanding across Australasia and Pacific Islands in just a few years and continuing to grow rapidly, it's little wonder that One Agency has been called a revolution in real estate.

We are delighted that so many One Agency businesses have opened and continue to thrive. We have the advantage of a state-of-the-art centralised website, reaching buyers locally, nationally and internationally.

Australasia's best agents are joining us to take advantage of our unique platform, which offers significant benefits to clients. Each individualised business is operated by driven, hands-on agents with a high degree of personal involvement, care and attention.

ONEVISION
ONEDREAM
ONENAME
ONEAGENCY

Striking branding

Marketing elements

Because your property and your circumstances are unique, we pride ourselves on creating high-impact campaigns which are individually tailored and cost-effective. We give your property the very best chance of success using a combination of web, database, print and signage.

Our focus is to ensure that every potential buyer is made aware of your property to create the most competitive environment possible. We also have a commitment to adopting the latest technology to the benefit of our clients.



DIGITAL INNOVATION

Research has shown that the web now accounts for the vast majority of property searches. Utilising the most sophisticated technology available, we showcase our listings on our own site at oneagencyglobal.com as well as leading real estate portals and social media to give your property the very best chance of success.



ONE MORE SOLD

Stunning home with sea views

3 | 2 | 2 | 1

- Wrapped in northerly terraces resting amid lush
- Private gardens, commanding setting idyllic
- Harbourside lifestyle, moments to many beaches
- Wrapped in northerly terraces and resting amid
- Harbourside lifestyle close to boutique beaches

Auction Sat 22 Jan 2011, 2.00pm – 3.00pm
at Double Bay auction centre

Viewing Sat 14 Dec, 12.00am – 12.15pm & Wed
18 Dec, 7.30pm – 8.30pm

Contact Your Name 0414 949 222
Second Agent 0414 949 223

ONEAGENCY
PERSONALISED BRANDING HERE

Signage

Our eye-catching signboards contain bold photographs and comprehensive information.



Press Ads

Local press advertising showcases your property to a captive audience.



Brochures

Our professional brochures are distributed at open homes, around the community and in our offices.



A-Frame

Our bold A-frame 'Welcome' signs direct people to our open homes.

Testimonials

What our clients say

“Make a first impression lore hen asaihil moluptas sa que ium unt volupta testemp orita quaesdm volupta sed quia solenihi etium fuga. Dolorrors exped molupta”

NAME, XXX Street name, Suburb



XX Street name, Suburb
Sold for \$X,XXX,XXX

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Name



XX Street name, Suburb
Sold for \$X,XXX,XXX

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Name

One promise

Personal guarantee.

My personal guarantee and commitment to you is to provide an environment of honesty, trust and mutual respect. Everything I do and every decision I make will have your very best interests at heart.

Your sales campaign will be conducted in the most ethical, transparent manner and you will be kept thoroughly informed every step of the way. I will always strive to offer the most personal, considered service and will work tirelessly to secure the best possible results for you, putting in the extra effort required to achieve a premium price.

My aim is to make sure you are thoroughly delighted with the results and your entire real estate experience, from start to finish. I will be there for you long after your property has sold to provide astute market advice and assist you with any of your real estate needs.

To ensure your trust in me, I believe the best way to fully back this promise is to guarantee it in writing. If you are dissatisfied with any level of my service I will cancel our exclusive agency agreement upon receiving xx days written notice from you. Because I have complete confidence in what I do, I offer all of my clients this iron-clad guarantee.

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ONE MORE SOLD

ONE VISION
ONE DREAM
ONE NAME
ONE AGENCY

CONTACT INFORMATION

One Agency Agent Office
XX Street Name
Suburb State Postcode
Telephone +61 2 0000 0000
Email agent@oneagency.com.au

.....
oneagencyglobal.com