2.01 Signature Colours
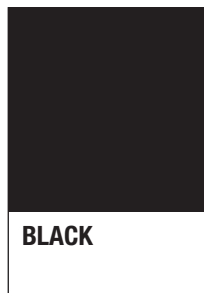
Dynamic yet corporate colours have been selected to represent our unique attitude. The table below shows the signature colours of One Agency.

Please note:
Variations in printed colour may occur. For accuracy and consistency always match to the One Agency Pantone® uncoated colour specified below. We recommend using printers that are ISO certified to ensure optimum quality. For 4-colour printing, use the CMYK values as a starting point only. Print vendors may have their own formulas for matching Pantone® colours in 4-colour process. However, the aim should always be to accurately match the Pantone® Uncoated Colour Formula Guide. Colour variations may also occur on screen as a result of the different screen calibrations and/or software application being used.

The colour values below are referenced from Adobe applications.

Pantone® is a registered trademark of Pantone, Inc.

BLACK	**PANTONE COOL GRAY11**	**PANTONE 1655**
CMYK_100K	CMYK_70K	CMYK_68M 90Y
RGB_00R 00G 00B	RGB_113R 112G 116B	RGB_244R 125G 48B
HTML_#000000	HTML_#717074	HTML_#F47D30